



DIVERSITY
CORPORATION

Expertise Worth
A CENTURY!



LEGACY OF
EXPERTISE



My Inspiration, My Father

Few men in history made a contribution to their city and country's economy as did the chairman of Hilbro Group of Companies, Haji Mohammad Safdar.

Haji Mohammad Safdar was a leader of men, hard working and a visionary who along with his brothers strategically moved towards the future and gave his utmost to the surgical industry of Pakistan.

Embarking on business journey with his brothers and minimal capital in his pocket, little did he know that his utmost determination and hard work will be the building of now standing proudly on firm grounds Hilbro Group of Companies.

He was a man who believed anything is possible when the family stands united and that is the reason the Hilbro family are together for 4 generations.

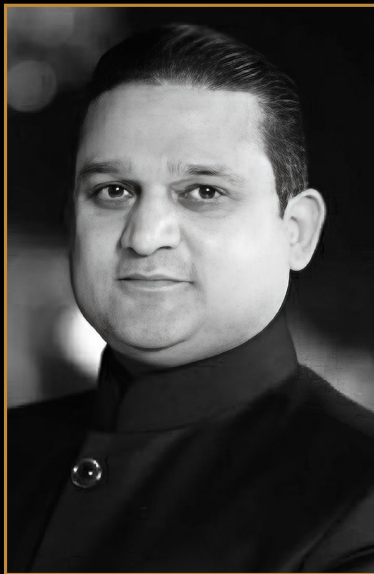
He was a selfless man and visionary who gained respect and love from all that knew him in his city and other parts of the world.

Under the extraordinary vision and leadership, Hilbro embarked on a journey of growth in history and became one of the greatest private limited companies.

*“as long as you are
creative you are always
ahead of competition”*



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The CEO

Every man has his own destiny: the only imperative is to follow it, to accept it, no matter where it leads him stands with Mr. Sheraz Safder.

Mr. Sheraz Safder is the very definition of a Pakistani success story, continually setting the standards of excellence in surgical industry.

Holding a business degree he stepped into the family business in 1999 and inspite of being born with a golden spoon he still had the dream to make a name for himself.

As a young visionary with dreams to touch the sky Mr. Sheraz embarked on his journey to success and to open his own surgical company in UAE, Diversity Corporation FZE.

It was a bold step to take and had its risks but the only way to know was to go ahead.

The new venture had its own challenges but with his undaunted determination, patience and future foresight, this new company started getting the recognition for its high standard and good quality instruments. He was always known for his acumen and spontaneity in taking bold steps and his philosophy is to "always keep pushing your limits".

He often quotes "to be creative in your business, as long as you are creative you are always ahead of competition!"

Within a span of 12 years the company touched new frontiers giving way to another venture Mecmed Medical, formed in Sialkot, Pakistan. It's production facility comprises of efficiently qualified staff and up to date machinery producing the best to its ability.

Today Diversity Corporation and Mecmed Medical move towards the future side by side under the supervision of a man who dared to make a path for himself!

If you don't build your dreams, someone else will hire you to help them build theirs, only when you risk going too far you can possibly find out how far one can go!



Introduction

Established in 2010, DIVERSITY CORPORATION was launched in order to specialize in meeting the growing demands of the healthcare industry in the field of Surgery.

Having a vast variety of products and a commitment to team work, we have grown with the help of our business partners all over the world through honesty and commitment towards excellence.

Brands

Two strong brands combined under one roof, stand for a decade long experience in innovation and quality. These have become the basis of success of our partners in the market. With the help of our brands MECMED and COSMOPETRA, Diversity Corporation has the right profile for every need of a healthcare service provider.



MECMED stands for reliable quality and trust. Comprising over 10,000 different products in all surgical departments, MECMED Surgical Instruments is a dynamic brand able to fulfil all the requirements of the end users.



Cosmopetra apparel was designed by keeping the professionals in mind! Our medical clothing has unique designs with practical cuts that will affect their comfort and make the medical staff look stylish.



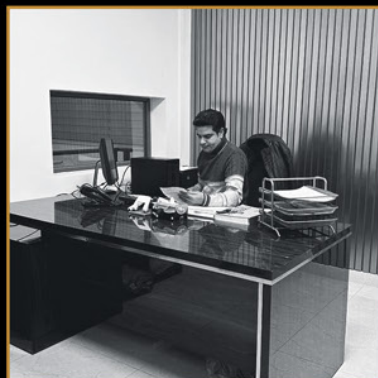
Experience

Diversity Corporation is proud to supply quality surgical instruments all over the world. We have grown exponentially with the help of the following factors.





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Vision

To be a Global Partner in the supply of Quality Surgical Instruments, through solid work ethics and self motivation.



Quality Policy

At Diversity Corporation, our Quality Policy summarizes the essentials of our commitment towards excellence.

- With vast industry experience, precision based manufacturing and a commitment towards zero defects in products and services; we fulfil our customer's needs and ensure all requirements are met.
- Complying with relevant Quality Standards and Certifications.
- Challenging ourselves from time to time in order to make our Quality Management System (QMS) better.
- At Diversity Corporation, we are always encouraging participation and promotion of quality responsibilities amongst our work force and third parties. This is carried out through education and training of our employees so that the standards are always met.

Certifications

Quality is the foundation of our company and is embedded in our core values. Our Quality Management System (QMS) comprises the following standards.

ISO 9001 : 2015

ISO 13485 : 2016

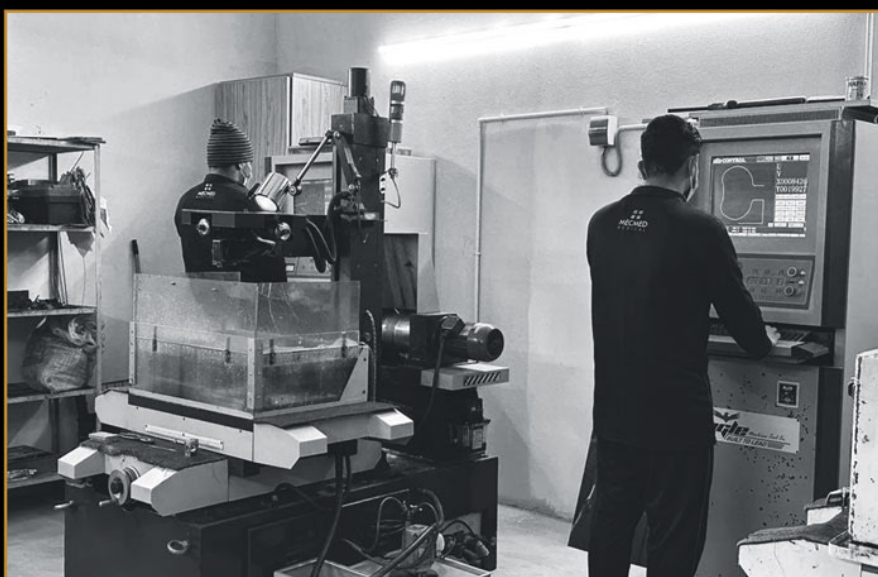
CE CERTIFICATION

FDA CERTIFICATION



Our Facility

Our manufacturing facility is the pinnacle to our success story. Equipped with the most modern machinery and operated by quality trained staff, our facility provides us all the support needed for our Sales Team to promote and execute all the proposals to the customers much more effectively.





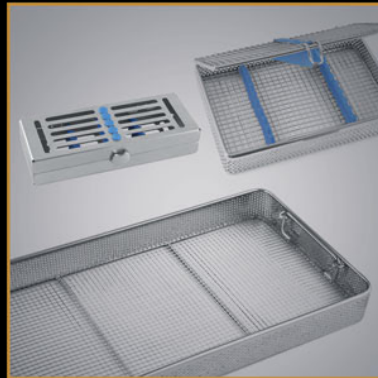
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Product Portfolio

Keeping in mind the basis of fulfilling all healthcare needs, we offer surgical instruments in all fields of a new and already operational healthcare facility.

These include but are not limited to:

1. Reusable Surgical Instruments
2. Reusable Dental Instruments
3. Economy Line Surgical Instruments
4. Economy Line Dental Instruments
5. Surgical Holloware
6. CSSD Products
7. Retractor Systems
8. Surgical Sets
9. Hospital Uniforms



Global Presence

Diversity Corporation expands its network of customers globally on the basis of our commitment to quality and expediting of deliveries more efficiently. Our customers and business partners work with us either with our own brand MECMED or through OEM Manufacturing. We are always exploring new regions and looking for distributors and business partners to work and grow together with.



Customer Service

In addition to a well-organized Management System and an efficient logistics support, we strongly believe in After Sales Services to anchor the acceptance and credibility of our products. Our Sales and Technical staff are available at all times on designated communication channels to facilitate and solve all issues for our customers and business partners.



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